



The Coeliac Society

Principal Sponsor:

coles

Gold Sponsor



2010 Gluten Free Food Expo Sponsorship Opportunities Sunday 31 October 2010

Principal Sponsor (1 only) – SOLD

- ❖ Logo identification on all QCS Gluten Free Food Expo publicity materials as Principal sponsor
- ❖ Sole full colour logo on lucky door prize flyer
- ❖ Full colour logo printed on expo brochure
- ❖ Full colour logo identification on the QCS website as a Principal sponsor for a full twelve months
- ❖ Inclusion of a full page advertisement September and December issues of *Against the Grain*
- ❖ Provision of a corner double stand (four trestle tables) in a prominent position at the Gluten Free Food Expo
- ❖ Permission to erect up to five free-standing advertising banners at the Gluten Free Food Expo (placed so as not to inhibit thoroughfares).
- ❖ Naming rights to the Cooking/Education stage.

Queensland Coeliac Society Inc

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ABN 75 147 557



The Coeliac Society

Gold Sponsor (2 only – 1 remaining) – \$5,000

- ❖ Logo identification on all QCS Gluten Free Food Expo publicity materials as Gold sponsor
- ❖ Full colour logo printed on expo brochure as a Gold sponsor
- ❖ Complimentary description in the expo brochure
- ❖ Complimentary eighth of a page advertisement in the expo brochure
- ❖ Full colour logo identification on the QCS website as a Gold sponsor for six months
- ❖ Inclusion of a full page advertisement in September issue of *Against the Grain*
- ❖ Provision of a corner double stand (four trestle tables) in a prominent position at the Gluten Free Food Expo
- ❖ Permission to erect three free-standing advertising banners at the Gluten Free Food Expo (placed so as not to inhibit thoroughfares).

Silver Sponsor – \$2,500

- ❖ Full colour logo printed on expo brochure as a Silver sponsor
- ❖ Complimentary description in the expo brochure
- ❖ Logo identification on the QCS website as a Silver sponsor for six months
- ❖ Inclusion of a half page advertisement in December issue of *Against the Grain*
- ❖ Provision of a stand (two trestle tables) in a prominent position at the Gluten Free Food Expo
- ❖ Permission to erect one free-standing advertising sign at the Gluten Free Food Expo (placed so as not to inhibit thoroughfares).

Bronze Sponsor – \$1,000

- ❖ Full colour logo printed on expo brochure
- ❖ Complimentary description in the expo brochure
- ❖ Logo identification on the QCS website as a Bronze sponsor for six months
- ❖ Provision of a half price stand (two trestle tables) at the Gluten Free Food Expo